

## ABSTRACT OF THE DISCLOSURE

A method and system are provided for allowing a user to efficiently manage communications. A system for allowing a user having a unique identity is provided, wherein the unique identity is associated with a plurality of electronic devices. The system includes a service for assigning a reference to a user's unique identity, wherein other identities can access the user's unique identity only by using the reference. The system additionally includes permission controls for allowing the user to control access to the unique identity by restricting authorization to a selected set of other identities. Groups of individuals may receive different levels of authorization such that some individuals may be authorized to make live contact and others may be required to leave a message. Preference controls allow the system user to select at least one associated device from a plurality of associated devices for receiving communication upon an access attempt by an authorized user. The preference controls also allow a system user to select a preferred mode of receiving communication such as audio, video or text modes.